



Veteran Woman Can Become Entrepreneurs

Get inspired!

PROGRAM OVERVIEW

Veteran Women Igniting the Spirit of Entrepreneurship (V-WISE) is a premier training program in entrepreneurship and small business management. V-WISE helps women veterans find their passion and learn the business savvy skills necessary to turn an idea or start-up into a growing venture. V-WISE is offered by the Whitman School of Management at Syracuse University (SU) in cooperation with the U.S. Small Business Administration (SBA), and is operated by SU's Institute for Veterans and Military Families (IVMF).

ELIGIBILITY

Applications will be accepted from all women veterans (from any branch of the military and across any era of service), active duty and female spouses/partners of military personnel interested in learning about entrepreneurship and starting, running or growing a business.

THREE-PHASE EXPERIENCE

PHASE 1: An online, 15-day self-study focused on the basic skills of entrepreneurship and the language of business.

PHASE 2: A three-day entrepreneurship conference where delegates are exposed to successful entrepreneurs, CEOs of *Fortune* 500 companies and leaders in government.

PHASE 3: Support and mentorship, delivered online and through a robust, comprehensive network of mentor partners.

TOPICS ADDRESSED

business concepts • profit models • guerrilla marketing
financing • human resources • legal challenges

COSTS & LOGISTICS

Through the support of the SBA, there are no conference or hotel accommodation fees associated with the program. Participants are responsible for securing travel to and from the program (including hotel parking) as well as a \$75 registration fee. All other expenses are covered, i.e. hotel, meals and related course materials.

APPLY

We operate on a rolling admission basis; therefore early application is highly encouraged. **Apply online at:**

whitman.syr.edu/VWISEApplication2

QUESTIONS

(315) 443-8791
vwise@syr.edu

CONFERENCE SCHEDULE

ORLANDO: March 2–4, 2012

SAN DIEGO: August 23–25, 2012

ST. LOUIS: Spring 2013

SEATTLE: Summer 2013

DENVER: Fall 2013



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SCHOOL of MANAGEMENT
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Funded in part through a cooperative agreement with the U.S. Small Business Administration.